

For further information:  
Barbara Depman, 507-252-8427  
music@choralartsensemble.org

FOR IMMEDIATE RELEASE –March 16, 2010

***CHORAL ARTS ENSEMBLE EARNS CHARITIES REVIEW COUNCIL “MEETS ALL STANDARDS” SEAL***

ST. PAUL, Minn. --- Choral Arts Ensemble of Rochester announces that it has been awarded the Charities Review Council “Meets All Standards” Seal indicating that it meets all sixteen of its Accountability Standards.

Nonprofit organizations such as Choral Arts Ensemble earn the Seal by voluntarily participating in the Council’s online Accountability Wizard. The Accountability Wizard is available to all nonprofit organizations soliciting in Minnesota and addresses a nonprofit organization’s performance in four critical areas: Public Disclosure, Governance, Financial Activity and Fundraising. By participating in the Accountability Wizard, nonprofit organizations can demonstrate responsibility, integrity and transparency to their constituents.

Choral Arts Ensemble is now listed as a reviewed organization on the online Giving Guide of the Council’s Smart Givers Network, [www.smartgivers.org](http://www.smartgivers.org) and the Council’s Smart Giver newsletter distributed to more than 18,000 subscribers in Minnesota. The listings help a nonprofit organization demonstrate its commitment to accountable ethical practices to the public and that it is a trustworthy organization. The Council’s Smart Givers Network is the source of unbiased information where smart givers come for help and resources on responsible giving. The giving public can investigate an organization’s mission statement and programs, so they can be sure of what their money supports and determine whether it meets widely accepted standards.

Celebrating its 25<sup>th</sup> Anniversary season, the forty voices of **Choral Arts Ensemble of Rochester** are equally dedicated to the creation and performance of exciting new music as well works from the Renaissance to the 20<sup>th</sup> Century. The Ensemble also coordinates the Rosemary and Meredith Willson Harmony for Mayo Program, a program of Mayo Center for Humanities in Medicine with free weekly concerts. The group was founded by Rick Kvam in 1985; Michael Culloton has led the group for the past four years.

###